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The Asia Foundation



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS -
NATIONAL COMMITTEE ON LIBRARY AND INFORMATION SERVICES (NCCA-NCLIS)
NATIONAL LIBRARY OF THE PHILIPPINES (NLP)
THE ASIA FOUNDATION (TAF)
in collaboration with the
CITY GOVERNMENT OF PUERTO PRINCESA
THRU ITS CITY LIBRARY**

2019 NATIONAL CONFERENCE OF LIBRARIANS

Theme:

**Libraries CLICK as Space for Customers, Learning and Research,
Innovations, Community Engagement and Knowledge Creation**

Citystate Asturias Hotel Palawan

South National Highway, Tiniguiban,

Puerto Princesa City

March 18 –21, 2019



TENTATIVE PROGRAMME

Conference Objectives:

1. Provide knowledge and trends on Customers, Learning and Research, Innovations, Community Engagement, and Knowledge Creation that will assist participants in making their libraries click to the community they served;
2. Strengthen awareness and provide public librarians/library in-charge the opportunity to share their innovative and unique library programs and services which could be replicated;
3. Inspire them through the testimonies of local chief executives who supported in carrying out public libraries' plans, programs and activities; and,
4. Confer awards and recognition to deserving public librarians and library in-charge in the country as a highlight activity in commemorating the 60th Public Library Day.

Day 1 (March 18), Monday

- 1:00—5:00 P.M. Registration
- Opening of the Exhibitors'/Sponsors' Booths
- Signing of Property Transfer Report (PTR) of Books from NLP's Partners
- 3:00 P.M. Snacks

Day 2 (March 19), Tuesday

- 7:00 A.M. Registration / Checking of Attendance
- Networking/Visit of Exhibitors'/Sponsors' Booths
Snacks
- Emcee / Moderator: Neriza D. Oraba, Librarian I, NLP
- 9:00 A.M. **OPENING CEREMONIES**
- 9:05 A.M. **Philippine National Anthem**
- 9:10 A.M. **Doxology**
- 9:15 A.M. **WELCOME REMARKS**
HON. LUCILO R. BAYRON
Mayor
Puerto Princesa City

Day 4 (March 21), Thursday

Emcee / Moderator: Marween Pascual, Librarian, San Jose City Library

- 8:00 A.M. Registration/Checking of Attendance
- Networking / Visit of Exhibitors' / Sponsors' Booths
- 8:30 A.M. **NCCA Grants and Opportunities**
Prudenciana C. Cruz, Head, NCCA-NCLIS
- 9:00 A.M. **Status of Philippine Libraries and Librarianship in the Philippines, A Project Funded by the NCCA**
Rhodora R. Julian, Librarian I, NLP
- 10:00 A.M. **Open Forum**

CLOSING CEREMONIES

- 10:10 A.M. **Conferral of Other Awards and Recognition**
- 10:30 A.M. **Ceremonial Turn-Over of the Host of the Next Conference**
- 10:35 A.M. **Sneak Preview of the Next Conference**
- 10:40 A.M. **Closing Remarks**
Mr. Edgardo B. Quiros, Assistant Director, NLP
- 11:00 A.M. Issuance of Certificates of Appearance and Participation
- 11:30 A.M. **EARLY LUNCH BREAK**
- 1:00 P.M. **Cultural Tour in Puerto Princesa City (Optional)**

11:50 A.M. **Sharer: Embracing Publishing in Public Libraries to Preserve Local Histories in Our Communities**
Lucila Raquino
Head, Publications Division, Quezon City Public Library

12:00 NN **Open Forum**

12:20—1:30 P.M. **LUNCH BREAK**

Emcee / Moderator: Mariline Sawey, Librarian, Benguet Provincial Library

LIBRARIES CLICK IN COORDINATION WITH PARTNERS

1:30 P.M. **LET'S READ DIGITAL PROJECT**

Reynald S. Ocampo, Program Officer, Books for Asia
The Asia Foundation (TAF)

2:00 P.M. **MOA Signing Between NLP and The Asia Foundation (TAF)**

Cesar Gilbert Q. Adriano, Director, NLP
Blesila P. Velasco, Chief, PLD, NLP
Sam Chittick, Country Representative, TAF
Reynald S. Ocampo, Books for Asia Program Officer, TAF

2:15 P.M. **Message**
Sam Chittick, Country Representative, TAF

2:30 P.M. **Response**
Cesar Gilbert Q. Adriano, Director, NLP

2:40 P.M. **DOST-STARBOOKS**

Richard P. Burgos
Director, DOST-STII

3:10 P.M. Summary of Discussion

3:20 P.M. Snacks

3:30 P.M. Networking/Visit of Exhibitors'/Sponsors' Booths

5:00 P.M. **Fellowship Night**

Theme : Bohemian
Emcee: Jeeffa U. Acmat, Library Support Assistant, NLP

9:45A.M. **MESSAGE**
CESAR GILBERT Q. ADRIANO
Director IV, NLP

10:00 A.M. **Acknowledgement of Participants**

10:05 A.M. **Keynote Address: Making Libraries CLICK**

HON. JUAN EDGARDO M. ANGARA
Senator, Republic of the Philippines

10:30 A.M. **Confernment of 2019 Gawad Parangal sa Natatanging Propesyunal na Tagapangasiwa at Tagapaglingkod ng Pampublikong Aklatan**

Prudenciana C. Cruz, Chairman, Board of Judges

10:55 A.M. **Response from the Awardees**

11:00 A.M. -12:00 NN **Sharing of LCEs Why their Libraries CLICK**

Panelists:

Hon. Ramon Jolo B. Revilla, III, Vice Governor, Cavite
Hon. Herbert Constantine M. Bautista, Mayor, Quezon City
Hon. Jose Antonio Miguel Y. Perez, Vice Mayor, Alaminos City

12:00 NN-1:00 P.M. **LUNCH**

Emcee / Moderator: Gil Francis Manguera, Municipal Librarian, Boac, Marinduque

SESSION 1: LIBRARIES AS SPACE FOR CUSTOMERS

1:00 P.M. Guidelines of the Sessions

1:10 P.M. **Integrating Quality Management Customer Satisfaction Requirements in the Public Library System**

Bobby Jones V. Domdom

1:40 P.M. **Sharer: How We Look at Library's Users Affects Customer Service**

Stella Fetiluna, City Librarian, San Carlos, Negros Occidental

1:45 P.M. **Open Forum**

SESSION 2: LIBRARIES AS SPACE FOR LEARNING AND RESEARCH

- 1:50 P.M. **Reference Sources that Matters in Learning and Research**

Frederick de Guzman
GALE, A Cengage Company
- 2:05 P.M. **The Library as an Active Learning Space**

Rochelle Silverio, City Librarian, Valenzuela
- 2:35 P.M. **Sharer: Library: a Lively Space for Learning**

Concepcion P. Villanueva, Provincial Librarian, Cavite
- 2:45 P.M. **Open Forum**
- 3:00 P.M. **Snacks**

SESSION 3: LIBRARIES AS SPACE FOR INNOVATIONS

- 3:30 P.M. **Library as Incubating Space for Innovations**

Dr. Briccio M. Merced, Jr., University Librarian,
University of the Philippines-Mindanao
- 4:00P.M. **Sharer: Innovations: The Butuan City Library Experience**

Jessica Clarito, City Librarian, Butuan
- 4:10 P.M.. **Open Forum**
- 4:30 P.M. **Summary of Discussions**
- 5:00 P.M. **End of Day 2**

Day 3 (March 20), Wednesday

Emcee / Moderator: Bernadine Gravela, City Librarian, Urdaneta

- 8:00 A.M. Registration / Checking of Attendance

Networking / Visit of Exhibitors' / Sponsors' Booths

- 8:30 A.M. **Phoenix As A Partner of Libraries for clicKnowledge Creation**

Lydia Dacanay
Brand Manager, Phoenix Educational Services, Inc.

- 8:45 A.M. **Recap of the First Day of the Conference**

SESSION 4: LIBRARIES AS SPACE FOR COMMUNITY ENGAGEMENT

- 9:00 A.M. **Creating a Culture of Community Engagement through Library Partnerships and Collaborations**

Eliseo Dela Cruz, Ph. D.
Department Head, Provincial History, Arts, Culture and
Tourism Office, Bulacan

Sharers: Community Engagement through Collaborations and Partnerships

- 9:30 A.M. Cissette Ricardo, Officer-in-Charge, Paranaque City Library
9:40 A.M. Rose Roman, City Librarian, Imus City Library

- 9:50 A.M. **Open Forum**

- 10:10 A.M. **Snacks**

- 10:25 A.M. **Engaging Clients in Choosing your Resources**

Carmela Rita H. Viriña

SESSION 5: LIBRARIES AS SPACE FOR KNOWLEDGE CREATION

- 10:40 A.M. **Making as Learning: Promoting Creative Thinking and Innovation in Public Libraries through Makerspaces**

Randolf D. Mariano
Information Resource Associate, American Center Manila
Public Affairs Section, U.S. Embassy

- 11:10A.M. **Sharer: Startup Deck of Balanga City Library**

Lorenza D. Oliveros, City Librarian, Balanga

- 11:20A.M. **Libraries as Source and Purveyor of Knowledge**

Michael A. Pinto
Provincial Librarian, Cagayan